

TOWARDS A BETTER FUTURE



Breaking the cycle of disadvantage for Romania's children

ANNUAL REPORT 2022



www.teaudromania.com



WE SUPPORTED
36,843
children and teenagers



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In a world that is under constant change, it is becoming increasingly difficult for us, as adults, to adapt to the speed and dynamism of present times. No one has ever imagined that we would go through a pandemic and an armed conflict so close to our borders, almost simultaneously.

The future seems uncertain, to say the least, and all these cumulative challenges have the strongest effect on those who need our support the most - our children and teenagers.

The start of 2023 is marked by the fear of looking into the future. Yet, what a mistake it would be to give up right now, when the community needs us the most!

I look back and I am grateful for the countless moments of joy, the small foundation stones that we planted on the altar of Romanian education and civism.

2022 brought with itself engaging projects for our beneficiaries, whilst we managed to mobilize people, resources and partners to immediately respond to the crisis generated by the armed conflict taking place 70 km from our location and continue our existing projects.

More than that, we continued to deliver the sports for change methodology within sport communities across Romania, by launching the first practical guide for sport as a social tool.

Our year, in numbers meant:

19,554 children and teenagers supported

16 projects

For us, these figures represent channels of action for the future, emotions and thoughts, as well as solutions implemented, that brought the wind of change across our communities.

All of these were made possible through the amazing work of our volunteers, partners, and operational teams - our trust credentials from all of us partnering with us.

On a personal note, I feel that our work only now really begins. We still need systemic solutions, to continue to generate results in years to come, while delivering specific outcomes across targeted groups.

The future belongs to our children, and it is in our power to equip them with the tools and the instruments they need to develop harmoniously.

Thank you to everyone that still find time, energy and resources to dedicate to grassroots projects, where change really begins.



Gabriela Popescu
Fondator



15

INTERNATIONAL
PARTNERS

76

NATIONAL
PARTNERS

58

EDUCATIONAL
PROJECTS
INITIATED

50

PROJECTS
IN WHICH WE
WERE PARTNERS

53

SPORTS
EVENTS
SUPPORTED



1,007
COUNSELLING
Steps towards the future
/ Professional guidance
in the rural environment



1,845
**SOCIAL
DEVELOPMENT
THROUGH SPORT**
Mini-rugby tournaments



30
**VOLUNTEERING
OPPORTUNITIES**



1,314
**EDUCATION
SCHOOL
DROP-OUT
PREVENTION**
School in a Bag / We support
Romanian performance /
English classes.



12,732
**STAND FOR
UKRAINE**
Immediate Response / The
International Swimming
Tournament / Packed with
hope / Integration without
Borders

19,554
**CHILDREN AND
TEENAGERS**



925
DIGITALIZATION
After school digital
education



820
**SOCIAL
INCLUSION**
Reading groups /
Community projects / Social
protection projects



911
**NON-FORMAL
EDUCATION**
Rugby for all / Mini
Rugby for all

5

**INTERNATIONAL
PARTNERS**

14

**NATIONAL
PARTNERS**

7

**EDUCATIONAL
PROJECTS
INITIATED**

4

**PROJECTS
IN WHICH WE
WERE PARTNERS**

5

**SPORTS
EVENTS
SUPPORTED**

PROJECT IN THE SPOTLIGHT

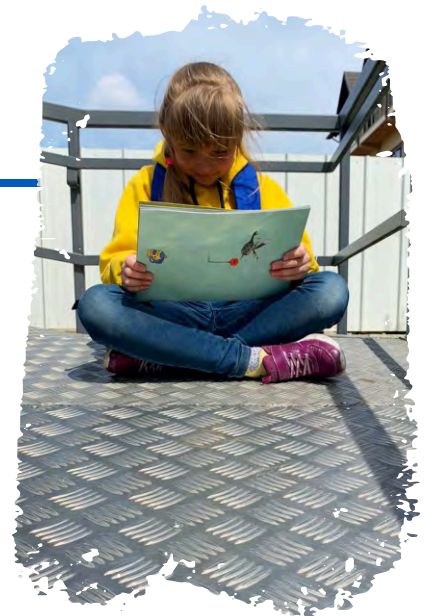
Little Toller Books

Te Aud România and the answer to
the Ukrainian refugee situation

12,732

Ukrainian children and teenagers supported

- ✓ Over **1,000,000** Euros dedicated to supporting Ukrainian refugees
- ✓ **10,000** backpacks distributed for Ukrainian children across Romania and UA
- ✓ **2,000** transit kits for Ukrainian refugees that entered in Romania through Siret customs
- ✓ **1,000** individual transit water purifiers included in our transit kits
- ✓ Over **700** children cared for
- ✓ **100** individual cases brought to our attention
- ✓ Over **20** refugee centers that we are in close contact with to support with needs and requirements
- ✓ Over **30** dedicated workshops for Ukrainian moms & children
- ✓ **10** LifeStraw community purifiers sent to refugee camps across Romania and in Ukraine
- ✓ **3** integration camps
- ✓ **2** major sport events organized



PROJECT IN THE SPOTLIGHT



Integration without borders

The "Integration without borders" project aimed at social integration in the Suceava community of children and teenagers refugees from Ukraine.

- ✓ **338** Ukrainian refugee children aged 6 - 18, integrated within the community.
- ✓ **48** Romanian children integrated with Ukrainian refugee children
- ✓ **82** Ukrainian parents
- ✓ **15** Nonformal counselling and education workshops
- ✓ **8** group counselling sessions for Ukrainian mothers
- ✓ **7** group counselling sessions for mothers and children
- ✓ **1** Integration through sports day camp
- ✓ **1** English Day Camp
- ✓ **1** Arts and Sports Day Camp



September - November 2022

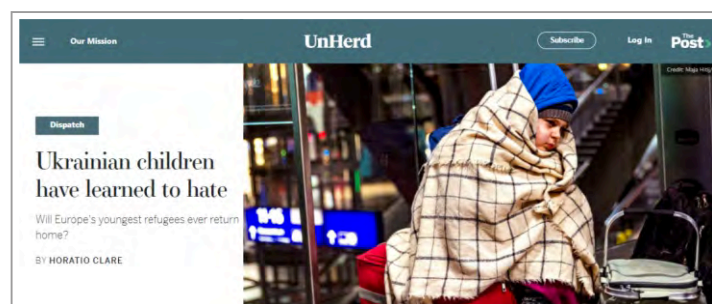
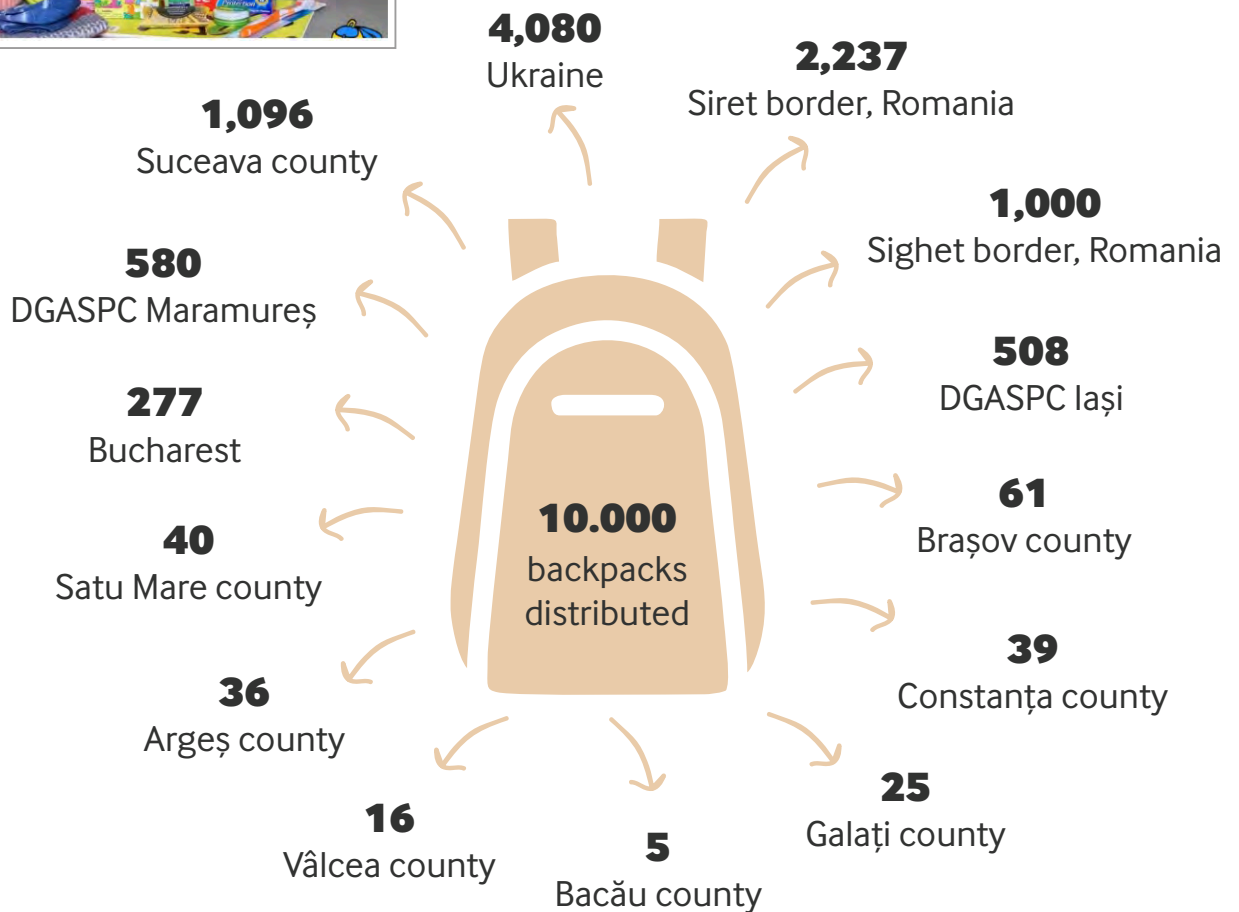


"I really liked Zumba. The whole week was a wonderful one", said Liza, a refugee girl from Ukraine, at the end of the five sport days spent with Romanian children, at Gura Humorului.

"I liked everything very much. Thank you for spending time together with us" Miša, another participant, told her new Romanian friends.

PROJECT IN THE SPOTLIGHT

Packed with Hope



PROJECT IN THE SPOTLIGHT



We invest in their future

"Rugby for all" is the most complex non-formal education program in Romania at the moment. Carried out in partnership with DHL Express Romania and BCR, the program is currently at its 6th edition. Rugby for all supports 40 young people on an annual basis, to develop their skills at the highest level, both on and off the pitch.



- ✓ **93** teenagers supported so far
- ✓ **46** mentors
- ✓ **41** young graduates of the program
- ✓ **2** sport partners
- ✓ **115** workshops (personal development and skills)
- ✓ **14** sport event participations
- ✓ **9** networking and social integration events
- ✓ Over **80,000** Euros invested in education
- ✓ Over **90** media articles



We launched **the first guide** in Romania for sport as a social impact tool



26 teenagers have made the step to senior rugby level



7 youngsters were summoned to Romanian National Teams

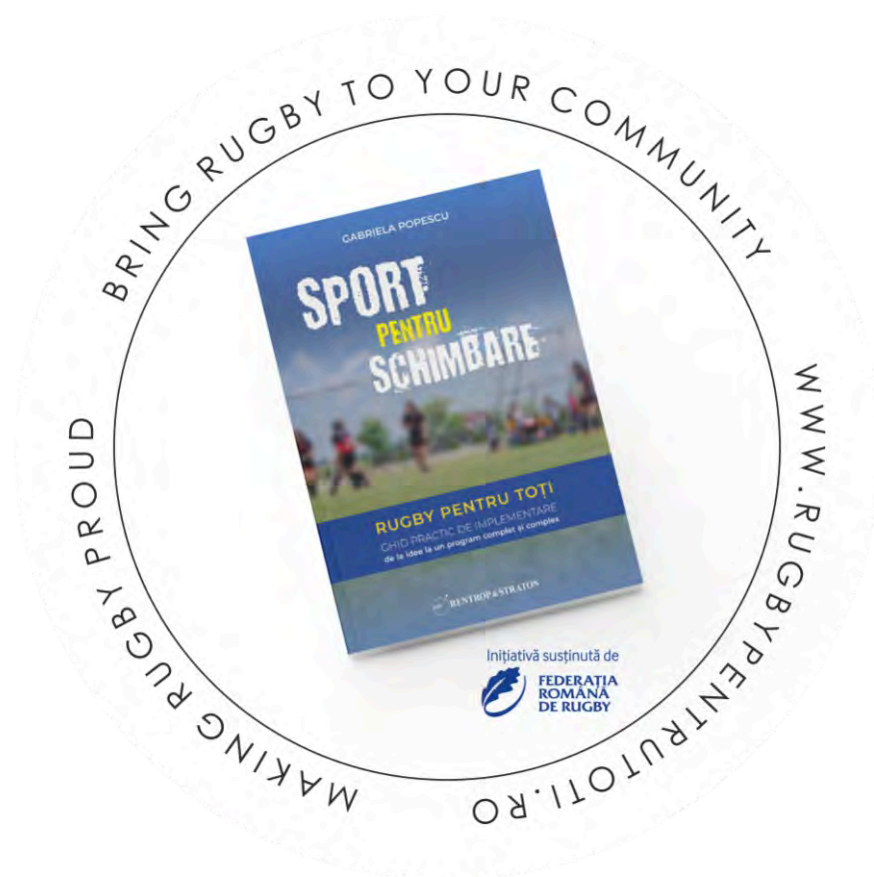


1 appearance on a national TV programme

PROJECT IN THE SPOTLIGHT

Official launch of Sports for change guide

"Sports for change" is intended as a model of good practices to all of those grassroots actors, willing to deliver change within their respective communities, through sport. The guide represents the first attempt on the Romanian market that promotes sport as a social impact tool, via experience and lesson learned part of the "Rugby for all" project.



DOWNLOAD



”



“The investment in Romanian rugby juniors is a policy I have been actively supporting for a long time. The Rugby for all youth need us to trust them and guide them towards performance.

The future of Romanian rugby is based on our ability to guide these young people.”

George Straton, mentor

PROJECT IN THE SPOTLIGHT



Nonformal education through sport

"Mini Rugby for all": Facilitating social integration and nonformal education through rugby



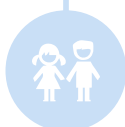
14

schools from
Suceava county



14

coordinating
teachers



385

children
aged 6 - 14



9

mini rugby
tournaments



PROJECT IN THE SPOTLIGHT



Social protection between a pandemic and a war

The project "Children and teenagers between pandemic and war" has brought to the attention of the general public the challenges of the social protection arena, as well as highlighted the activity of the Suceava ecosystem.

9

creative writing
workshops

9

art
workshops

394

childrend and
youth



June 9th - December 1th 2022

**Social protection
between a pandemic
and a war** - book
published as a good
practices guide of the
Suceava social
protection service



DOWNLOAD



PROJECT IN THE SPOTLIGHT

3M Science.
Applied to Life.™

Computer Science After-school club



925 children aged 6 to 14 yo

45 computers

45 online workshops

10 3M Romania volunteers

6 offline workshops

3 IT & Media centers in 3 rural
schools across Suceava County



PROJECT IN THE SPOTLIGHT



Vocational / career guidance

Alongside Noua Ne Pasa foundation, we have supported year 7 and year 8 students get acquainted with their prospective vocations.

7

**schools from
rural areas in
Suceava county**

28

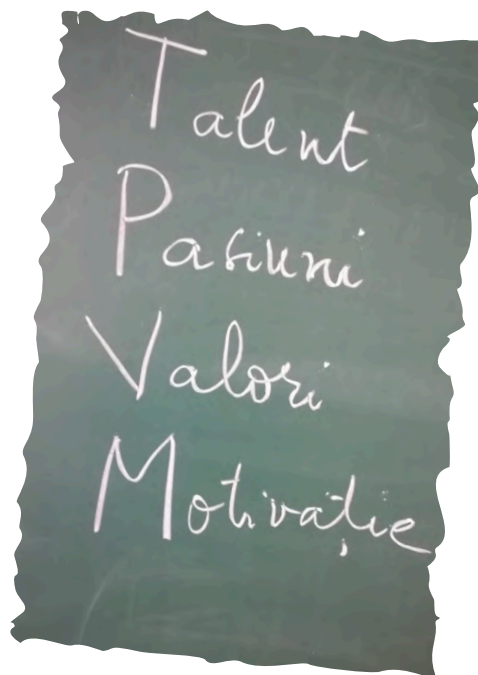
**group counselling sessions
on professional and
career guidance**

537

**students aged
12 - 15 yo
empowered**



April 2022 - February 2023

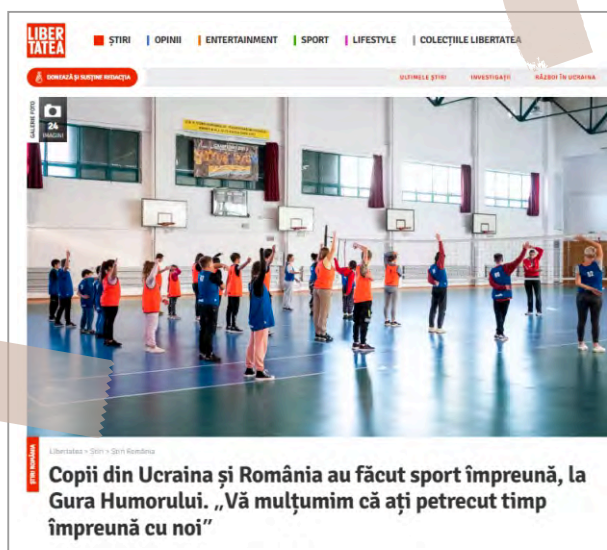


"Our students' career guidance is one of the most important objectives that we, as an educational institution need to take into account. Vocational testing and reports designed to be understood by everyone (from children to parents and unqualified staff) could serve as a key point in making smart choices for education."

Simona Covrig, Bucsoaia Secondary School

128 media appearances





PARTNERS

INTERNATIONAL PARTENRS



STRATEGIC PARTNERS



PARTNERS



MEDIA PARTNERS



TAR IN NUMBERS

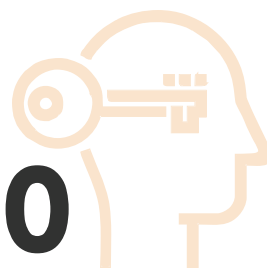
How can you help?

€10



pays to evaluate a child's strengths and talents

€20



pays for an individual counselling session

€45



covers the average cost of books and school supplies for 3 months

€100



pays for a language skills course

€185



pays for a 3-month counselling program

€250



covers the cost of a two-week educational summer camp



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TESTIMONIALS



"Sport plays an essential role in forming strong characters, and a better society needs more people with a sports' culture, enlightened through values and behaviours. Rugby holds a special place amongst my preferences – it is a sport that has the power to conquer you on the spot and forms models, both on and off the pitch. In the past 4 years, I have been one of the mentors of the Rugby for all program and all the youngsters I have met across time within the project have proved to me that team spirit, courage and perseverance are a constant factor for them, regardless of the hardship they are going through at individual level. Rugby is about resilience, adaptability, about those people that are not conquered by success nor put down by failure. The youngsters' part of the Rugby for all project showed me that you can have the power to transform a challenge into an opportunity and develop your abilities with persistence. To me, they represent the power of example and I truly hope that more and more children shall embrace this form of education. I wish to see more parents encouraging their children towards sport. Believe me, dear parents, you will be thanking yourselves for the possibility offered! And I would also like to see more and more children enjoying that feeling that has the power to transform the world. 'Rugby for all' team - thank you for everything you are doing for talented yet disadvantaged youngsters, with huge potential. And thank you, that through children you give me the possibility to contribute to education and sport as best investments for the society."

Sergiu Manea
Executive President BCR

Important donors



"Supporting Te Aud Romania is easy. They are positively reaching out and touching the lives of some of Romania's most disadvantaged children. They are making a difference in each life they reach."

Peter Herschend
Herschend Family Entertainment co-founder
(United States of America)



"Te Aud Romania is a very important strategy partner for OHL Express Romania. Through our company's GoHelp community project, we have embarked on many diverse and impactful projects with TAR in recent years, and have always found Gabriela and everyone associated with the organisation to be highly professional, ethical and easy to work with. We really see the impact our project has had on the disadvantaged children, and consider that our partnership will continue going from strength to strength in the coming years."

Daniel Kearvell
Vice President Pricing and Product
at DHL Express

ABOUT US

The problem

In Romania, **1 in 5 families lives in poverty**. 10,000 children are abandoned annually, due to poverty and lack of education.

Access to education is still a challenge - **1 in 10 children finishes high school**.

Te Aud Romania was founded in 2014, to break the cycle of disadvantage for children in Romania. We passionately believe that every one of the children we support should have an equal opportunity to learn, grow and thrive.

Our solution

We work with children and young people, aged 6 to 21 and focus on practical and effective ways to equip them with the skills they need to recover from trauma, learn life skills, gain employment and thrive to reach their potential.

COUNSELLING

We provide 1:1 counselling and support more than 50 children per year to help them heal from emotional challenges and traumas. Our group counselling and workshops have helped hundreds of children to integrate with their community.

EDUCATION

We develop non formal educational programs and social development through sport projects to solve various social issues such as school abandonment, school absenteeism, social inclusion and equal opportunities.

VOCATIONAL GUIDANCE

Our campaigns support hundreds of children every year to identify strengths and weaknesses, abilities and potential career paths.

THRIVE

Our children and young people have goals and ambitions, and all the tools and skills they need to reach those goals are inside their mind and soul. We understand their world through listening, empathising, respecting, and accepting.

With support from our sponsors and partners, we change lives!

Thank you!



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